Small Business (SB) Utilization Contract Performance Element

- **Criteria. Implement a contract specific Small Business Utilization Strategy to accomplish the following MDA small business (SB) objectives (SBO); (1) strengthen the Ballistic Missile Defense industrial base by identifying and acting on new SB utilization opportunities; (2) increase competition and reduce single-point failures throughout the supply chain; (3) leverage Small Business Innovation Research / Small Business Technology Transfer (SBIRISTTR) investments to meet requirements.**

- **Metrics**

RATING/AF EARNED	METRICS
UNSATISFACTORY	• Demonstrated little to no progress in achieving objectives and goals. • Performance results that indicate a disregard for small business utilization improvements. • Not timely submitted monthly/quarterly procurement tracking reports.
SATISFACTORY 1% - 50%	• Demonstrated progress in achieving objectives and goals. • Not met the rigorous criteria for a Good or higher rating. • Not timely submitted monthly/quarterly procurement tracking reports.
GOOD 51% - 75%	• Demonstrated significant progress in achieving objectives. • Demonstrated some success with contract specific and company small business program initiatives to assist, promote, and utilize small businesses. • Met most Award Fee Small Business goals while showing positive trends in attaining some objectives. • Timely submitted most monthly/quarterly procurement tracking reports.
VERY GOOD 76% - 90%	• Demonstrated very significant progress in achieving objectives. • Demonstrated significant success with contract specific and company small business program initiatives to assist, promote, and utilize small businesses. • Met most and exceeded some Award Fee Small Business goals while showing positive trends in attaining all objectives. • Timely submitted monthly/quarterly procurement tracking reports.
EXCELLENT 91% - 100%	• Demonstrated outstanding progress in achieving objectives. • Exceptional success with contract specific small business program initiatives to assist, promote, and utilize small businesses. • Met ALL and exceeded most Award Fee Small Business goals while showing positive trends in attaining all objectives. • Timely submitted monthly/quarterly procurement tracking reports.

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